

EXHIBIT 13

PUBLIC VERSION

(PREVIOUSLY FILED UNDER SEAL AT ECF 182-13)

Assumptions		Calculations		
Average SRP	\$19.99	Gross revenue per 1M MAU	\$5,997,000.00	
Conversion rate, from active Diesel MAU	30%	Hosting per 1M MAU	\$84,000.00	1.40%
Hosting costs per MAU	\$0.08	Payment processing	\$152,923.50	
Share of influencer-driven sales	30%	Influencer payouts	\$89,955.00	
Influencer payouts from our share	5%	Our share	\$719,640.00	
Our share	12%	Our share after hosting, payments and influencers	\$392,761.50	6.55%
Payment processing	2.55%	Games sold per MAU	300,000	
Fortnite PC MAU	18			
Fortnite MAU to Diesel MAU conversion	30%	Per month		
Average burnrate per person per year	\$170,000	Diesel MAU	5.4	
Team size	50	Diesel gross	\$32,383,800.00	\$388,605,600.00
Total burnrate, per month	\$708,333	Hosting total	\$453,600.00	
		Payment processing	\$825,786.90	
		Influencer payouts	\$485,757.00	
		Our share	\$3,886,056.00	
		Our share after hosting, payments, influencers	\$2,120,912.10	
		Our share after salaries	\$1,412,578.77	4.36%
		Per year	\$16,950,945.20	